

## MEET THE STAFF



### FRED BERRY Camp Founder

Fred played 12 years professionally and has amassed over 1000 points in his career. His stops included Detroit, Kansas City, Kalamazoo and Toledo before making his way here to play for the Milwaukee Admirals. He still holds several scoring records for the Admirals, and as a result of a long and successful career, his #14 jersey was retired. It now hangs in the rafters of the Bradley Center. He has coached 7 youth State Championship teams and continues to coach youth hockey. Fred is the owner and operator of the Hockey Haven Super Store in Brookfield.



### PETER DALE Camp Director

For 25 years Peter Dale has been teaching, inspiring, motivating and empowering young athletes. He is the Owner/Operator of the Farm, a hockey and fitness training center in Sussex. His energy is infectious. His ability to connect with kids and adults is impressive and refreshing. He played college hockey for Saint Mary's of Minnesota. He is a six time roller hockey world champion, Team USA. He has coached High School Varsity hockey for the Waukesha Wings and Brookfield Stars Programs. Peter is the only certified Power Edge Pro Instructor in Wisconsin



### TONY LAND Goalie Director

Tony has been the head goalie instructor for Farm Tough Hockey since 2007. He has run his own brand of successful goalie camps, Stop Em All Camps for many years. He currently runs the goalie programming for Winter Club Youth Hockey at USM and continues to lead Farm Tough Hockey camps and programs.

## SUMMER ICE HOCKEY CAMP

**Mites:** 9am - 10:15am

**Squirts/Pee Wees:** 10:30am - 11:45am

- M:** Skating / Shooting
- T:** Stickhandling / Shooting
- W:** Passing / Shooting
- TH:** Offensive/Defensive Play
- F:** Game Day

**CAMP FORMAT:** 1h 15 min sessions

- Targeted Skills Warm Up: 15 min
- Targeted Skills Focus: 30-45 min
- Using the Power Edge Pro On Ice Training System
- Game Camp: 15-20 min on targeted skills focus

Max of 30 skaters + 4 goalies per group  
Players will be divided on ice by age/ability

**CAMP LOCATION:** Eble Park Ice Arena  
19400 W. Bluemound Rd., Brookfield, WI 53035

### REGISTRATION INCLUDES:

- Canadian Advantage Hockey School Jersey.
- Special Guest Coaches to train with the players
- Equipment Rep Appearances with Product Trials and testing

### DAILY GIVE-AWAY'S & PRIZES

It's all about the kids. Surprises daily!

### POST-CAMP ACTIVITIES AT EBLE:

There will be a summer sale at The Hockey Haven Superstore with big discounts on all hockey products!

**REGISTER BY JANUARY 1, 2019 AND GET  
\$25 OFF THE PRICE OF THE CAMP!**

# 2019 SUMMER HOCKEY SCHOOL

**August 19-23**

**Eble Park Ice Arena**



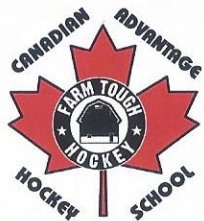
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**WARRIOR**

Est. 1994





# 2019 Canadian Advantage Hockey School SUMMER CAMP

POWERED BY FARM TOUGH HOCKEY

Camp Founder Fred Berry • Camp Director Peter Dale

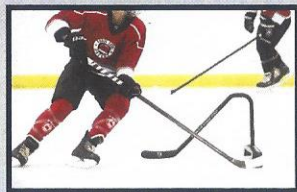
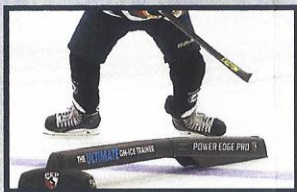
The Canadian Advantage Hockey School has been inspiring and motivating kids for over 25 years. This five day camp is geared towards getting players ready for the upcoming hockey season. We guarantee you will get better and have a blast!

- Fred Berry and Peter Dale

## TRAIN ON THE POWER EDGE PRO:

- Power Edge Pro is a developmental blueprint for coaches and players to follow to build the essential skills necessary to succeed in today's game.
- PEP focuses on Reactive Countering Training™, which includes intensive speed, edge, stickhandling, agility, and balance work, in sync with the on-ice PEP gear.
- This unique training system is designed to overload the motor system, forcing the hands, feet, and mind to work in unison to build a superior all-round skill set.
- All PEP patterns are completed while maintaining puck control and are designed to deliver 5x as many repetitions as traditional skill sessions, maximizing skill improvement in less time. It's tough, but so much fun for the players!
- Connor McDavid began training on the PEP system at age 10 for three days per week. He continues to train with PEP to this day.

**INCREASE the REPS and the QUALITY of REPS with our summer camp!**



*"I've seen definite improvements in his shot: power, accuracy, quickness, in his confidence and decision making, and in his anticipation and aggressiveness. Most importantly, he loves the game even more than he did before!" Bob Pechman*



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## REGISTRATION:

**\$275/Player - \$225/Goalies**

Register by January 1, 2019 and get a \$25 discount on the price of the camp!

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Birthdate: \_\_\_\_\_

Jersey Size: Youth S M L XL  
(circle one) Adult S M L XL XXL

## DROP OFF AT HOCKEY HAVEN SUPERSTORE OR MAIL:

Canadian Advantage Hockey School  
c/o The Hockey Haven Superstore  
19555 W. Bluemound Rd #14  
Brookfield, WI 53045  
Phone: 262-784-7825  
Call for Credit Card payment



Player registered above is solely responsible and liable for all damages, losses or injuries, and shall hold harmless Canadian Advantage Hockey School, Hockey Haven, Inc., Farm Tough Hockey, Eble Park Ice Arena, County of Waukesha, their employees or agents from all claims, causes of action, damages, losses, medical expenses or costs arising from any damages or injury.